

## **inspire** future generations.

Each learning area is designed to engage and challenge children, perhaps inspiring an interest in technology or green sciences that will be the foundation for a career.

### **Museum plans include:**

- **Learning lab kitchen**
- **Rotating exhibit hall**
- **Interactive areas for science, math, music and art**
- **Dedicated space for early childhood development and education**
- **Hands-on technology programs and exhibits**
- **Performance stage**
- **Bubble room**
- **Rooftop garden and green education**

We are also committed to utilizing our treasured general history collection in innovative and creative ways, both in the new museum and in educational programs.

## **believe** in the opportunity.

Duluth is home to the fifth oldest children's museum in the nation. More than 80 years ago, Mable Wing opened the museum in a school classroom, which housed a large general history collection. Over time, the museum, along with the collection, moved to the A.M. Chisholm family home on Second Street and now to a shared space in the Duluth Depot.

Today, with more than 6,200 individuals served by memberships, we simply do not have sufficient space to accommodate the growing interest or to incorporate the kinds of offerings that will provide the best possible learning experiences for children in our region.

**We believe now is the time to invest in a new location that will propel the museum and the region forward.**



**“With the new museum, a world of experiences will be opened to the youth of our area for decades to come.”**

- Mayor Don and Laura Ness, Duluth Children's Museum Members

**“My vision is to create a place where all area families have an opportunity to explore, learn and have fun together. It is not just our responsibility, it is our privilege to contribute to future generations by supporting the Duluth Children's Museum.”**

- Patty Cartier,  
Capital Campaign Chair

**“Giving children a positive environment to explore their creativity and engage their minds is essential. By investing in them, we invest in their futures, demonstrating the importance we place on their lives.”**

- Michael Garcia, President/CEO Duluth Children's Museum

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**218.733.7543**

[www.duluthchildrensmuseum.org](http://www.duluthchildrensmuseum.org)

## **duluth children's museum** capital campaign



# The Duluth Children's Museum

plays an integral role in our community and our region, offering children, parents and grandparents an experience they can't find anywhere else.

With interactive exhibits that invite children to participate and explore their world, this kind of learning experience is vital in the life of a child.

**With your support, we will soon create a new Duluth Children's Museum that will provide more opportunities for families to come together and, simply, play. And that is one of the most precious gifts you can give.**



Conceptual Rendering by DSGW Architects

## Imagine all the possibilities.

The purchase of the former Duluth Brewing and Malting building next to the Duluth Heritage Sports Center will:

- **Quadruple the museum's space to approximately 28,000 square feet**
- **Expand the programming focus to serve toddlers to tweens**
- **Create new and innovative learning environments, from a technology area to a rooftop garden**
- **Allow for collaboration with nearby youth-oriented organizations**

## be the spark.

A project of this magnitude requires broad support and visionary leadership. It takes a firm belief in the potential of a young mind and the importance of a young heart. In other words, **it needs you!**

Through individual donations, grants, corporate business and community support, our goal is to raise money for the following:

Pre-development	\$100,000
Pre-design	\$30,000
Building Purchase	\$750,000
Furniture, Fixtures and Equipment	\$450,000
Architect Fees	\$285,000
Construction	\$2,800,000
Project Financing	\$460,000
<b>Total Cost Estimates</b>	<b>\$4,875,000</b>

**be the spark and you'll light the way for children for generations to come.**

**I/WE COMMIT TO A GIFT IN THE AMOUNT OF \$ \_\_\_\_\_**

Enclosed is an initial payment of \$ \_\_\_\_\_ for my pledge gift.

Enclosed is my one-time gift.

I/We prefer to pay the balance over a **three-year/five-year** (circle one) period on a

Monthly  Quarterly  Semi-annual

Annual

basis beginning on \_\_\_\_\_ / \_\_\_\_\_  
(Month) (Year)

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

Check  Automatic Withdrawal  Credit Card

Routing Number \_\_\_\_\_

Account Number \_\_\_\_\_

VISA/Mastercard/Discover (Please circle)

Credit Card Number \_\_\_\_\_

Exp. \_\_\_\_\_ Signature \_\_\_\_\_

My company, \_\_\_\_\_, will match my gift to the campaign.

*All gifts are tax-deductible to the extent allowed by law. Duluth Children's Museum is a 501(c)(3) nonprofit organization. Capital campaign pledges will be accepted over a three- or five-year period in the form of cash, stock, real estate, and planned gifts.*

*For more information about ways to give or naming opportunities, please contact Duluth Children's Museum President and CEO Michael Garcia at 218.733.7543.*

**PLEASE RETURN THIS FORM TO:**

Duluth Children's Museum  
P.O. Box 16963  
Duluth, MN 55816-0963

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